Columbus, Ohio
June 7-9, 2023

Sponsor Prospectus

The planning committee of the Buckeye Dreamin’ are incredibly honored to host their 2023 inaugural Salesforce Trailblazer Community Conference

Dear Buckeye Dreamin' Supporter,

On behalf of the 2023 Buckeye Dreamin' Program Committee, we invite you to join us for the first annual Buckeye Dreamin' Conference!

For the Salesforce community, by the Salesforce community, the regional Salesforce Dreamin' events skip the fluff and are packed full of solid content and fun. They are the perfect way to get to know others who are passionate about the Salesforce platform, reconnect with your Salesforce friends, and go home energized and inspired to achieve greatness.

Columbus will now host the inaugural "Buckeye Dreamin' 2023". Our community-hosted event is about all things Salesforce! We're excited to be gathering to connect with community members, grow our networks, and expand our knowledge of the platform.

The 2023 Buckeye Dreamin' conference will be held on June 7 through June 9, 2023 at the Hilton at Polaris on the north side of Columbus Ohio, and is expected to attract between 200 and 300 attendees from the state of Ohio and beyond - customers, admins, consultants, developers, managers, executives, and partners. It will be an action-packed event with learning sessions for all, and a great place to network with fellow Salesforce enthusiasts.

We invite you to be a part of Buckeye Dreamin' 2023 as a sponsor. As a sponsor, you get the unique chance to expose your brand to our attendees. We have several high-visibility sponsor options to match your brand's needs. Starting from $500, there is a sponsorship level for every company's budget. Enclosed you will find a list of sponsorship levels and their associated benefits for your consideration.

Put your business at the forefront of thought leadership and innovative business strategies. Become a Buckeye Dreamin' 2023 sponsor and invest in a stronger tomorrow.

Sincerely,

Branden Bellanca

Branden Bellanca - Chair
Buckeye Dreamin' 2023

Vets memorial and downtown Columbus skyline

Diamond Sponsor

~~1 available~~ none available | $??? Let's talk!

Pre-Event Recognition

- Name & logo advertised in press releases, conference communications, email blasts and marketing materials
- Sponsor logo recognition on ads promoting the event
- Sponsor recognition on Buckeye Dreamin' registration page

Event Recognition

- Company logo and name present in all event spaces
- Extra-Extra large (XXL five 6-foot tables) exhibit space
- 10+ conference passes
- Photo booth with logo
- Full page on event website with logo and unlimited words
- Private meeting space for private conversations
- Demo jam: multiple 3-minute presentations
- Other custom exclusive sponsorship benefits

Buckeye Dreamin'

The Columbus Museum of Art in downtown Columbus

Platinum Sponsor

~~3 available~~ none available | $10,000

Pre-Event Recognition

- Name & logo advertised in press releases, conference communications, email blasts and marketing materials
- Sponsor logo recognition on ads promoting the event
- Sponsor recognition on Buckeye Dreamin' registration page

Event Recognition

- Company logo and name present in all breakout session rooms & keynote rooms
- Extra large (XL four 6-foot tables) exhibit space
- 7 conference passes
- Full page on event website with logo and unlimited words
- Shared meeting space for private conversations (Platinum and Gold Sponsors)
- Demo jam: one 3-minute presentation

Ohio Stadium at The Ohio State University campus

Gold Sponsor

10 available | $7,500

Pre-Event Recognition

- Name & logo advertised in press releases, conference communications, email blasts and marketing materials
- Sponsor logo recognition on ads promoting the event

Event Recognition

Company logo and name present in all breakout session rooms

Large (L three 6-foot tables) exhibit space

5 conference passes

Logo and 250-word description on event website

Shared meeting space for private conversations (Platinum and Gold Sponsors)

Polaris Fashion Place at Polaris Center in North Columbus

Silver Sponsor

~~15 available~~ 13 available | $5,000

Event Recognition

- Medium (M two 6-foot tables) exhibit space
- Logo and 125-word description on event website
- 3 conference passes

Bronze Sponsor

~~25 available~~ 23 available | $2,000

Event Recognition

- Small (S one 6-foot table) exhibit space
- Logo and 50-word description on event website
- 1 conference pass

Columbus Crew Stadium in the Arena District downtown

Opening Happy Hour (Day 1) Sponsor

3 available | $3,000 – or $8,000 exclusive

Event Recognition

- Company name and logo prominently displayed by reception bars
- Logo and 125-word description on event website
- 3 conference passes

Buckeye Dreamin' Reception (Day 2) Sponsor

3 available | $4,000 – or $10,000 exclusive

Event Recognition

- Company name and logo prominently displayed by reception bars
- Logo and 125-word description on event website
- 4 conference passes

Columbus Clipper Park in the Arena District downtown

Lanyard Sponsor

~~2 available~~ none available | $500

SOLD OUT

Event Recognition

- Co-branded lanyard with company name/logo (sponsors to provide 300 lanyards)
- 1 conference pass
- Logo and company name on event website

Program Sponsor

1 available | $4.000

Event Recognition

- Branded badge with company name/logo and full conference program on backside
- 1 conference pass
- Logo and company name on event website

Wi-Fi Sponsor

1 available | $3,500

Event Recognition

- Custom landing page with company name/logo after attendee logs into Wi-Fi
- 1 conference pass
- Logo and company name on event website

Conference Bag Sponsor

~~1 available~~ none available | $1,000

SOLD OUT

Event Recognition

- Branded swag bag with company name/logo (sponsor to provide 300 bags)
- 1 conference pass
- Logo and company name on event website

Buckeye Dreamin'

Columbus Bluejackets Arena in the Arena District downtown

Demo Jam

10 available | $1,000

Event Recognition

- Must be Gold or Silver Sponsor to participate
- Demo jam indicator by company name and logo on event website
- One 3-minute demo jam session
- Demo jams must be live product demos, no PowerPoint presentations, and no pre-recorded videos

Conference Water Bottle

~~1 available~~ none available | $1.000

SOLD OUT

Event Recognition

- Branded water bottle with company name/logo (sponsors to provide 300 bottles)
- 1 conference pass
- Logo and company name on event website

Mobile App Sponsor

1 available | $1,000

Event Recognition

- Post in event mobile app feed
- 1 conference passes
- Logo and company name on event website

Lead Retrieval App

Multiple | $250

Benefit

- Available as an add-on to all sponsors

Buckeye Dreamin'

Polaris Hilton at Polaris Center in North Columbus

Conference Notebook

~~1 available~~ none available | $1.000

SOLD OUT

Event Recognition

- Branded notebook with company name/logo (sponsors to provide 300 notebooks)
- 1 conference pass
- Logo and company name on event website

Conference Workout Shirt

1 available | $1.000

Event Recognition

- Branded workout shirt with company name/logo (sponsors to provide 300 shirts)
- 1 conference pass
- Logo and company name on event website